

**Tilak Maharashtra Vidyapeeth**  
**Department of Management**  
**Programme Structure for**  
**Master of Business Administration (MBA)**  
**(Applicable from Academic Year 2025)**  
As per  
**NATIONAL EDUCATION POLICY 2020 (NEP-2020)**



## MBA-SEM I


Course Code	Course	Credits	Category of Course	Internal Evaluation Marks	External Evaluation Marks
MBA24-101	Organization Behavior & Principles of Management	3	Core	40	60
MBA24-102	Economics for Management	3	Core	40	60
MBA24-103	Introduction to Management Accounting	3	Core	40	60
MBA24-104	Marketing Management	3	Core	40	60
MBA24-105	Business Research Methodology	4	Core	40	60
MBA24-106	Basics of Computers and Information Technology	2	Core	50	---
MBA24-E-107(a) <b>OR</b> MBA24-E-107(b)	Personal Branding <b>OR</b> Time Management (TMV-MOOC)	2	Elective	50	----
MBA24-E-108(a) <b>OR</b> MBA24-E-108(b)	Event Management <b>OR</b> Business Communication and Soft Skills (TMV-MOOC)	2	Elective	50	----
	<b>Total</b>	<b>22</b>	<b>-----</b>	<b>350</b>	<b>300</b>
				<b>650</b>	

<b>MBA-SEM II</b>					
<b>Course Code</b>	<b>Course</b>	<b>Credits</b>	<b>Category of Course</b>	<b>Internal Evaluation Marks</b>	<b>External Evaluation Marks</b>
MBA24-201	Statistical and Quantitative Methods	3	Core	40	60
MBA24-202	Corporate Policies and Strategic Management	3	Core	40	60
MBA24-203	Human Resource Management	3	Core	40	60
MBA24-204	Financial Management	3	Core	40	60
MBA24-205	Regulatory Framework of Business	2	Core	50	----
MBA24-206	On Job Training (Practical)	4	OJT	100	---
MBA24-E-207(a) <b>OR</b> MBA24-E-207(b)	FinTech Management <b>OR</b> Entrepreneurship Development	2	Elective	50	----
MIKS25	IKS - Generic	2	Compulsory	50	----
	<b>Total</b>	<b>22</b>	<b>-----</b>	<b>410</b>	<b>240</b>
				<b>650</b>	

**Note : Students are required to begin their summer internship immediately after the Semester II examinations and must ensure its completion before the commencement of Semester III.**

MBA-SEM III					
Course Code	Course	Credits	Category of Course	Internal Evaluation Marks	External Evaluation Marks
<b>COMPULSORY COURSES</b>					
MBA24-301	Fundamentals of Supply Chain & Logistics Management	2	Core	50	-----
MBA24-302	Research Project (Report + Presentation & Viva)	4	Research Project	40	60
<b>MARKETING SPECIALISATION (MM)</b>					
MBA24-MM303	Integrated Marketing Communication	3	Core	40	60
MBA24-MM304	Retail Management	3	Core	40	60
MBA24-MM305	Consumer Behaviour	3	Core	40	60
MBA24-MM306	International Marketing	3	Core	40	60
<b>FINANCE SPECIALISATION (FM)</b>					
MBA24-FM303	Advance Financial Management	3	Core	40	60
MBA24-FM304	Security Analysis and Portfolio Management	3	Core	40	60
MBA24-FM305	Risk Management	3	Core	40	60
MBA24-FM306	International Financial Management	3	Core	40	60
<b>HUMAN RESOURCE MANAGEMENT SPECIALISATION (HRM)</b>					
MBA24-HRM303	Training and Development	3	Core	40	60
MBA24-HRM304	Performance Management	3	Core	40	60
MBA24-HRM305	Labour Laws and Industrial Relations	3	Core	40	60
MBA24-HRM306	Strategic Human Resource Management	3	Core	40	60
<b>ELECTIVE</b>					
MBA24-E-307(a) <b>OR</b> MBA24-E-307(b)	Corporate Integrity <b>OR</b> Financial Modeling using MS Excel	2	Elective	50	----
MBA24-308	IKS – Discipline Specific	2	Compulsory	50	----
	<b>Total</b>	<b>22</b>	<b>-----</b>	<b>350</b>	<b>300</b>
				<b>650</b>	

MBA-SEM IV					
Course Code	Course	Credits	Category of Course	Internal Evaluation Marks	External Evaluation Marks
<b>COMPULSORY COURSES</b>					
MBA24-401	Research Project (Generic)	2	Research Project	50	----
MBA24-402	Research Project (Specialisation)	4	Research Project	40	60
<b>MARKETING SPECIALISATION (MM)</b>					
MBA24-MM403	Brand Management	3	Core	40	60
MBA24-MM404	Services Marketing	3	Core	40	60
MBA24-MM405	Sales and Distribution Management	3	Core	40	60
MBA24-MM406	Rural Marketing	3	Core	40	60
<b>FINANCE SPECIALISATION (FM)</b>					
MBA24-FM403	Business Acquisitions and Valuation	3	Core	40	60
MBA24-FM404	Taxation Laws and Practices	3	Core	40	60
MBA24-FM405	Financial Decision Analysis	3	Core	40	60
MBA24-FM406	Management of Financial Institutions	3	Core	40	60
<b>HUMAN RESOURCE MANAGEMENT SPECIALISATION (HRM)</b>					
MBA24-HRM403	Cross Cultural and Global Human Resource Management	3	Core	40	60
MBA24-HRM404	Compensation Management	3	Core	40	60
MBA24-HRM405	Talent Acquisition and Retention	3	Core	40	60
MBA24-HRM406	Leadership and Decision Making	3	Core	40	60
<b>ELECTIVE</b>					
MBA24-E-407(a) <b>OR</b> MBA24-E-407(b)	Sustainable Business Practices <b>OR</b> Corporate Social Responsibility	2	Elective	50	----
MBA24-E-408(a) <b>OR</b> MBA24-E-408(b)	Professional Writing and Presentation Skills <b>OR</b> MS Office (Practical)	2	Elective	50	----
<b>Total</b>		<b>22</b>	<b>-----</b>	<b>350</b>	<b>300</b>
				<b>650</b>	

  
**Dr. Pranati Tilak**  
 Dean  
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